

The Perkins School Strategic Plan

Exemplify our principles

- Continually assess the school's mission.
- Align the values and diversity statements with our mission.
- Create a diversity plan that emphasizes awareness and inclusivity.

Invest in our long-term strength

- Commit to competitive teacher compensation and benefits.
- Maintain a long-range financial plan.
- Create and review an investment plan.
- Prepare for future building and land acquisition opportunities.
- Develop long-range strategies for fundraising.
- Sustain NWAIS accreditation.

Strengthen our communication

- Update and expand marketing efforts.
- Evaluate the effectiveness of internal communication tools.
- Establish a stronger presence within educational communities.
- Develop an alumni relations program.

Maintain our diverse, engaged, and informed board

- Set objectives for strategic board member recruitment and orientation.
- Offer ongoing education about independent school governance and leadership.
- Generate a succession plan for board leadership.
- Deepen awareness of school operations and programs.